



Evan Cramer  
864-516-1980  
ecramer@ucwlogistics.com

## **UCW Logistics Recruits Trucking Industry Veterans to Serve as Advisors to Senior Management**

*John Fain and Pete Morrow to Advise UCW Logistics in Operations and Expansion*

**Greenville, SC** - UCW Logistics, a leading North American [third-party logistics provider](#) headquartered in Greenville, SC, today announced the appointment of two former trucking industry executives to advise the company's senior management. Industry veterans John Fain and Pete Morrow will assist the company with growth opportunities and review the company's progress as it continues to expand its services such as [truck brokerage](#) and [freight transportation management](#).

John Fain has more than 30 years of experience in the transportation and logistics industry and retired as the senior vice president of sales and marketing for UPS Freight (formerly Overnite Transportation Company). After graduating from the University of Virginia School of Law, Mr. Fain served as a corporate attorney before becoming general counsel to Overnite where he subsequently held leadership roles in marketing, operations and strategic management.

"With our depth of transportation experience, it was a great, natural fit for Pete Morrow and me to team with UCW Logistics and offer our perspective on trends and opportunities," said John Fain. "We see significant and sustained growth in the third-party logistics space, and we are happy to bring our relationships and experience to help UCW grow its presence in the logistics industry."

Pete Morrow is the retired vice president of sales for UPS Freight. A graduate of Western Carolina University, Mr. Morrow spent over 30 years in the trucking industry, serving as division vice president for Overnite Transportation Company, as well as several years as president of Motor Cargo in Salt Lake City, Utah.

As advisors, Mr. Fain and Mr. Morrow will work closely with UCW Logistics' executives and the board of directors to review operating results and assist in planning for strategic growth for the organization, including acquisitions and new branch offices.

### **About UCW Logistics**

UCW Logistics is an asset-light, privately held [third-party logistics provider](#) with corporate headquarters formed in 1925 in Memphis, Tennessee and operational headquarters in Greenville, South Carolina. UCW Logistics continues to expand logistics services to better serve existing and new clients with [truck brokerage](#) and [freight transportation solutions](#). The company is founded on a tradition of service and integrity in all interactions with customers, suppliers and employees.

For more information, visit [www.ucwlogistics.com](http://www.ucwlogistics.com).